

MAGZEN®

Sustained Release Magnesium Platform

Product Overview

MAGZEN® is an Italian-developed magnesium supplementation platform based on microencapsulated magnesium technology.

Developed for nutraceutical manufacturers and brand owners, MAGZEN® is designed to provide a modern magnesium solution focused on tolerability, prolonged release and improved consumer acceptance.

The platform is suitable for products targeting muscle function, nervous system support, relaxation, energy metabolism and daily magnesium supplementation.

Technology Platform

Active Ingredient

Microencapsulated Magnesium

Technology Benefits

- Sustained magnesium release
- Improved bioavailability profile
- Reduced gastrointestinal discomfort
- Taste masking
- Excellent powder flow
- Suitable for sachet and powder applications

Product Positioning

MAGZEN® has been developed as a premium magnesium platform for daily supplementation and functional wellness products.

Target Applications

- Muscle function support
- Nervous system support
- Stress and relaxation formulas
- Energy metabolism
- Sport recovery
- Menstrual cramp support

Available Business Models

- Bulk Formula Supply
- Technology Transfer
- Brand Licensing
- Private Label Development

Manufacturing Concept

Suitable for:

- Sachets
- Stick packs
- Powder blends
- Oral powders

Formulation Status

MAGZEN®

Development Version 1.0

NANOZEN®

Italian Formulation & Technology Solutions